

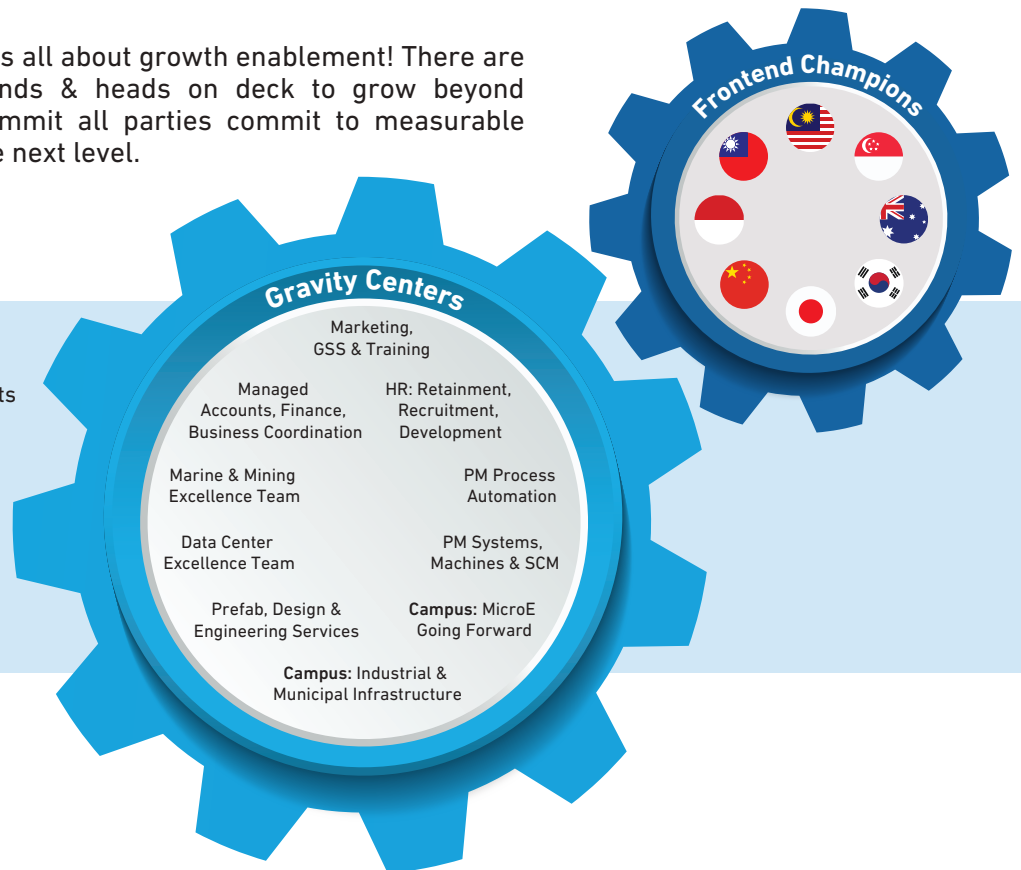
AMM 2025 | 24 – 27 February 2025, Bangkok

Enable Growth beyond the Budget

The Asian Management Meeting 2025 is all about growth enablement! There are zero guest seats – we need all hands & heads on deck to grow beyond expectations. By the end of this summit all parties commit to measurable initiatives elevating our business to the next level.

Methodology

- **Align objective:** Outlined framework & targets
- **Stay focused:** Only essential slide deck presentations, no laybacks
- **Get engaged:** Interactive workshop sessions with our Gravity Centers
- **Nail it down:** Country plans enabling growth as interactive roadmap throughout 2025



	Mon, 24 February	Tue, 25 February	Wed, 26 February	Thu, 27 February
09:00 - 12:00	Gravity Centers: Preparation and Alignment Sessions (3h, optional but recommended)	Gravity Centers: Preparation and Alignment Sessions (3h)	Introduction: Goals & Format of the Meeting (1h) General & Gravity Center Presentations (2h in total, 10min per topic)	Gravity Center Workshops II: Identification of three concrete, measurable actions that will be enabled by relevant Gravity Centers (3h)
12:00 - 13.30	Business Lunch	Business Lunch	Business Lunch	Business Lunch
13:30 - 17:30	Gravity Centers: Preparation and Alignment Sessions (4h, optional but recommended)	Introduction (1h) Best Practice Sharing (2h) on Data Centers, Mining and Cooling by Sales Companies Keynote Speech (1h)	Gravity Center Workshops I: "Speed Networking" where every country rotates from one Gravity Center to another to generate ideas with real impact on business (4h)	Intro Country Plans (30min) Growth Plan Finalization: Summarize results into country plans with interactive roadmap & measurable actions (3h 30min)
19:00 - 22:00		Team Event	BU Asia Awards Dinner	