



## **Media release**

Schaffhausen

31 April 2022

### **Full steam ahead! GF Piping Systems appoints Christian Ludwig as the new captain for Marine Industry**

**In line with its strategy 2025, GF Piping Systems appointed Christian Ludwig as the new Global Head of Marine to lead global coordination and increase customer proximity.**

As part of Strategy 2025, GF Piping Systems established the Global Industries organization to increase customer proximity and further strengthen the salesforce's specialization and global coordination in the Marine, Microelectronics, and Datacenter industry.

Christian Ludwig has more than 18 years of experience in sales and business development within the marine and power industries. During this time, he led sales teams in Europe and Asia. Together with his team, Ludwig will be responsible for developing and implementing the Marine commercial strategies, identifying business opportunities, and establishing Global Key Account Management. "I am delighted to have joined this inspiring organization, where I will continue to work within the marine business pushing the sustainability agenda with solutions enabling the safe transport of liquids and gases. GF Piping Systems has been a household name in the cruise industry for the last 30 years, and now there is a growing awareness in both the merchant and offshore sectors that substituting metal for plastics has significant long-term advantages. I look forward to this journey to becoming better every day with old and new acquaintances."

The maintenance-free, easy, and complete solutions of GF Piping Systems for water and cooling applications onboard help ship owners and operators increase the safety and comfort of passengers and the efficiency of their ship. At the same time, they contribute to lowering the maintenance and overall costs and reducing downtimes as much as possible. The company's products warrant the safe conveyance of drinking water and other process fluids onboard – without altering their quality.

**Meet Christian Ludwig at NorShipping in Oslo next week – at booth in Hall D, D04-20.**

**Read more about how GF Piping Systems supports the marine industry:**  
<https://www.gfps.com/com/en/markets-we-serve/marine.html>

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**About GF Piping Systems**

As the leading flow solutions provider for the safe and sustainable transport of fluids, GF Piping Systems creates connections for life. The division focuses on industry-leading leak-free piping solutions for numerous demanding end-market segments. Its strong focus on customer-centricity and innovation is reflected by its global sales, service, and manufacturing footprint and its award-winning portfolio, including fittings, valves, pipes, automation, fabrication, and jointing technologies.

GF Piping Systems has its own sales companies in 31 countries, which means it is always by its customers' side. Production sites in 36 locations in America, Europe, and Asia ensure sufficient availability and quick, reliable delivery. In 2021, GF Piping Systems generated sales of CHF 1'971 million and employed 7'686 people. GF Piping Systems is a division of Georg Fischer AG, founded in 1802 and headquartered in Schaffhausen, Switzerland.

[www.gfps.com](http://www.gfps.com)

**Pictures**

Christian Ludwig, Global Head of Marine in Global Industries

Source:  
GF Piping Systems